



**HUNGER  
ACTION  
MONTH™**

## GO ORANGE FOR HUNGER AWARENESS

### WHY GO ORANGE FOR HUNGER ACTION MONTH?

Mark Go Orange Day on September 14 and raise awareness of the issue of hunger in our community.

Hunger Action Month is our opportunity to be a part of a month-long movement that has a real and lasting impact on the mission to end hunger in America.

### YOU HAVE A ROLE TO PLAY

Individuals and families, buildings, landmarks, businesses, schools, universities and restaurants can all Go Orange for Hunger! Consider these great ideas:

- Wear orange clothing on September 14 and ask co-workers, friends and families to join you. Take a group photo and share it with us on Facebook, Twitter or Instagram. Find us **@CTFoodBank** and be sure to use the **#HungerActionMonth** hashtag.
- Decorate your food pantry orange for the month by wrapping the door with orange paper, or purchase orange light bulbs and replace your outdoor or indoor lighting with these orange bulbs.
- Ask the manager of your office building, house of worship and city hall or municipal building if they can light up the building in orange for the month, a week or just one day.
- Share the **30 Ways in 30 Days** calendar and encourage friends and family to see how many tasks they can complete to help fight hunger!
- Conduct a food drive for the month or a week. Encourage friends and family to do the same.
- Tie orange ribbons around trees outside your pantry, house of worship, or in your yard.

However you chose to participate, thank you for your commitment to ending hunger in our community! Please remember to share, post and tweet how you Go Orange for Hunger this September using Facebook, Twitter or Instagram: **@CTFoodBank**, **#HungerActionMonth**.