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| **News Release** |  |  |
| [Address]  [City, State, Zip code]  [website] |  | **Contact: [name]**  [email address]  Phone: [phone number] |

**[Name] hosts [event] to Benefit Connecticut Food Bank**

**[YOUR TOWN], CONN., [MONTH, DATE, YEAR] –** [Name] is presenting [event] to support the Connecticut Food Bank and its hunger relief mission. The [event] will raise much-needed funds and awareness to help feed hungry people in [community].

“Nearly half a million people in Connecticut struggle with hunger,” said [Name, title]. “We can help make a difference for the people in our community by [supporting, participating in] this [event].”

The [event] will take place on [date(s)], from [time] to [time], at [location]. [Rain date if you have one]. [Tickets are, Admission is] and proceeds will benefit the Connecticut Food Bank, which provided enough food last year to prepare more than 18.5 million meals.

“[This is a good place to add a quote from someone that talks about why they or their organization is supporting the Connecticut Food Bank with this event – a personal statement about the importance of fighting hunger or about supporting their community or some personal connection that will help motivate people to attend],” [name] said.

[Use this paragraph to talk about any special information related to the event, such as that children are welcome or to talk about the members of the event committee.]

[Use this paragraph to restate the name, date, time and location of the event, as well as the cost. Also note the rain date if you have one. Add contact information (name, phone, email) for questions or to purchase tickets. Add a website if you have one related to the event or to your organization. *NOTE: Try to keep your news release to one page. If you must add a second page, insert a line at the top of the page that repeats your headline, followed by a – and then the date. Use bold for that line to distinguish it from the text that follows.*]

***About [organization]:***

*Use this spot to insert a brief description of your community group, business, church group, etc. Basic information that explains your mission or business and provides a place to engage, like your website or social media. If you are an individual, just delete this section.]*

***About the Connecticut Food Bank:***

[*The Connecticut Food Bank*](http://www.ctfoodbank.org) *is committed to alleviating hunger in Connecticut by providing food resources, raising awareness of the challenges of hunger and advocating for people who need help meeting basic needs. The Connecticut Food Bank partners with the food industry, food growers, donors and volunteers to provide food, which last year provided 19.2 million meals. We distribute that food through a network of community based programs to six Connecticut counties - Fairfield, Litchfield, Middlesex, New Haven, New London and Windham counties – where more than 300,000 people struggle with hunger. Visit us on the web at* [*www.ctfoodbank.org*](http://www.ctfoodbank.org)*, like us on* [*Facebook*](http://www.facebook.com/ctfoodbank) *and follow @CTFoodBank on* [*Twitter*](http://www.twitter.com/ctfoodbank) *and* [*Instagram*](http://www.instagram.com/ctfoodbank)*.*

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