For Immediate Release

September 4, 2012

East Rock Monument Glows Orange Tonight for Hunger Awareness

September is Hunger Action Month

East Haven, CT – September 4, 2012 – East Rock Park’s Soldiers and Sailors Monument in New Haven is glowing orange this week to help spread light on the more than 490,000 people in Connecticut, including more than 150,000 children, who struggle with hunger. It’s all due to September being Hunger Action Month, a nationwide effort to increase awareness about hunger in our local communities.

“The Soldiers and Sailors Monument is one of the most recognizable structures on the New Haven skyline,” said Nancy L. Carrington, Connecticut Food Bank’s president & CEO. “By lighting up orange this week, our hope is to engage people to take action and help spread the word about how pervasive hunger is, right here in Connecticut.”

The monument lighting could not have been possible without the support of the City of New Haven’s Department of Parks, Recreation and Trees, the sponsorship of New Haven’s Department of Art, Culture and Tourism and lighting equipment donations from Contemporary Lights in Stamford.

In addition, Connecticut Food Bank is asking people to wear orange Thursday, September 6, to help raise awareness about hunger. To learn more about Hunger Action Month, visit www.ctfoodbank.org, or www.hungeractionmonth.org.

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