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**Connecticut Food Bank Earns Donation with Most “Likes”
in Kraft’s *Huddle to Fight Hunger* Challenge**

EAST HAVEN, Conn. – Connecticut Food Bank has earned a 350,000 meal* donation from Kraft Foods, thanks to the overwhelming support from its social media community in the nationwide Kraft Foods’ *Huddle to Fight Hunger* Challenge.

Kraft Foods challenged Feeding America food banks to join the huddle by “LIKING” the Kraft Fight Hunger page on Facebook (www.Facebook.com/KraftFightHunger). For every “Like,” Kraft Foods donated one meal to Feeding America. Once there, additional meals were generated for local communities by simply entering a zip code and playing a 2-Minute Trivia Drill game.

Connecticut Food Bank participated in the 2011 *Huddle to Fight Hunger* campaign to raise awareness for the problem of hunger, while at the same time, encouraging people to help reach the goal of 25 million meals donated to Feeding America. The organization rallied big support and the most local “LIKES” to earn its extra 350,000 meal donation from Kraft Foods.

“We appreciate the support of our social media community for helping us earn the extra meals by participating in the *Huddle to Fight Hunger* campaign,” said Connecticut Food Bank’s President & CEO Nancy L. Carrington. “The donation from Kraft Foods comes at a critical time as we work to fulfill our mission to alleviate hunger in Connecticut.”

Visit www/Facebook.com/KraftFightHunger to find out more about the *Huddle to Fight Hunger* campaign and www.ctfoodbank.org for more information about Connecticut Food Bank, or on Facebook, www.facebook.com/ctfoodbank.

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*The monetary equivalent of meals will be donated. \$0.14 equals one meal secured by Feeding America on behalf of local food banks.

About Connecticut Food Bank

Connecticut Food Bank serves approximately 600 community-based feeding programs in six of Connecticut's eight counties: Fairfield, Litchfield, Middlesex, New Haven, New London and Windham. Connecticut Food Bank distributes more than 31 tons of food every business day.

About Kraft Foods

Kraft Foods Inc. (NYSE: KFT) is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2010 revenue of \$49.2 billion. Twelve of the company's iconic brands – Cadbury, Jacobs, Kraft, LU, Maxwell House, Milka, Nabisco, Oreo, Oscar Mayer, Philadelphia, Tang and Trident – generate revenue of more than \$1 billion annually. On Aug. 4, 2011, Kraft Foods announced plans to divide and create two independent public companies: a high-growth global snacks business and a high-margin North American grocery business. The transaction will take at least 12 months to complete, during which time plans regarding the structure, management, governance and other matters will be announced. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. Visit www.kraftfoodscompany.com and www.facebook.com/kraftfoodscompany.

About Feeding America

Feeding America provides low-income individuals and families with the fuel to survive and even thrive. As the nation's leading domestic hunger-relief organization, our network members supply food to more than 37 million Americans each year, including 14 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks support 61,000 agencies that address hunger in all of its forms. For more information on how you can fight hunger in your community and across the country, visit <http://www.feedingamerica.org>. Find us on Facebook at [facebook.com/FeedingAmerica](https://www.facebook.com/FeedingAmerica) or follow our news on Twitter at twitter.com/FeedingAmerica.